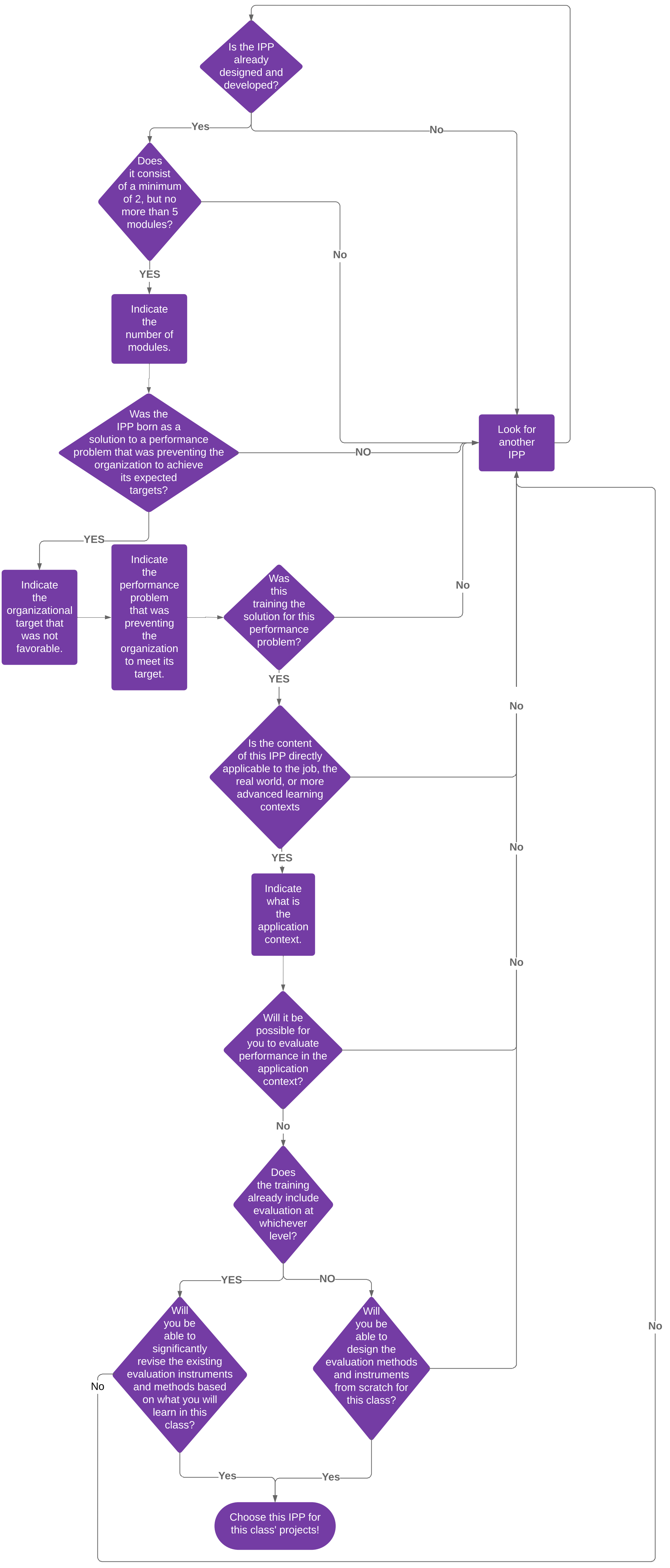Choosing an Instructional Product/Program (IPP) to Evaluate